

**K E Y**

EMPOWERED TO EMPOWER THE WORLD

**Knowledge is Your K.E.Y Academy**

**Empowered to Empower**

**Company Profile**

# COMPANY LOCATION



**1025 Park Street, Hatfield, Pretoria, 0028, South Africa**

**Tel: 012 362 2105 Email: [info@kiyk.co.za](mailto:info@kiyk.co.za) Website: [www.kiyk.co.za](http://www.kiyk.co.za)**

# EXECUTIVE SUMMARY

**Knowledge is Your K.E.Y Academy (KIYK) is a 100% Black Woman Founded Artisan Skills Development Academy that provides Skills Development in Automotive Technical Fields aimed at reducing the Critical Skills Shortage within the Motor Industry sector in the country.**

**The Academy specialises in Motor & Diesel Artisan Training & offers Short Skills development programs. It is accredited with the Quality Council for Trades & Occupations [QCTO] & MerSETA. The courses are offered to the public in general with priority given to Youths from previously disadvantaged communities.**

**In addition to developing skills, the Academy aims to develop and create incubation specialisation models designed to develop specialist practitioners in the Motor Industry After Sales. The Specialist Practitioners will specialise in an Auto component or System undertaking entrepreneurship training and will be expected to set up their own businesses and create the much needed Employment opportunities at point of Qualifying.**

# KiYK VISION & MISSION STATEMENTS

## VISION

To Be The Leading Training & Consultancy Academy In South Africa

## MISSION

To provide quality training and consultancy services, using state-of-the-art resources and facilities, while engaging strategic partners, to produce vibrant entrepreneurs who are goal-oriented, competitive, efficient and safety conscious, to meet the demands of the modern world.



# KiYK LEADERSHIP/DIRECTORS



**Sizalobuhle Helen**  
**Chief Enlightenment**  
**Officer**

**She is the Chief Empowerment Officer and Founder of the Artisan Academy, Over 26 years of Automotive O.E.M experience . MBA Holder Skills development & people Passionate, ambitious, self-driven and hardworking person with extensive Automotive Industry experience. She has worked in various management and Leadership Portfolios. Is a Leadership coach and Business consultant.**



**Wilson Warima**  
**Director Automotive**

**A holder of a Bachelor of Business Administration Degree from UNISA, is the Technical Training and Quality Assurance Director. He is an experienced technical education & training practitioner who has set up and headed many institutions such as the Bulawayo Polytechnic (HOD Automotive), Joshua M. Nkomo Polytechnic (Dean – Faculty of Technical Education, Pretoria Technical College (Principal) and the eThekweni Municipality – City Fleet Department (Specialist Training Practitioner).**

# KiYK FINANCIAL CONTROLS



**Marie Mukuwo**  
**Financial Controls**

**She holds a Bachelor of Commerce (Honours) degree in Economics and Finance having specialised in Accounting. She is a strong asset to KiYK responsible for the Academy's General financial Management Her background in the Banking Sector and Legal firms in Africa have yielded sound, stable and sustainable results in her additional role as the Academy's Legal Advisor. She works closely with KiYK External Accountants.**



# ACCREDITATIONS

The KiYK academy is accredited by the following partners:

- The Quality Council for Trades & Occupations [QCTO]
- The Manufacturing, Engineering and Related Services Sector and Training Authority (MerSETA)



**QCTOSDP001081008-1338**



**17-QA/ACC/1221/19**

# KiYK TECHNICAL SKILLS DEVELOPMENT MODEL



**KiYK Automotive  
Artisans**



**KiYK SMME  
Coaching &  
Mentorship**



**KiYK  
Virtual Learning**



**KiYK Small  
Business Unit**



**KiYK Incubation  
After Sales  
Enterprise**



**KiYK STEM  
Maths & Science  
Tutoring**



# THE 4 K.E.Y s- KEEP EDUCATING YOURSELF

## 1. K.E. Y AUTO

Accredited Artisan Programs  
QCTO & merSETA

Artisan Recognition of Prior  
Learning - ARPL

After Sales Incubation -  
Specialization + Entrepreneurial

Hobby Programs - Pretty Hands,  
Car Maintenance

## 3. K.E.Y NETWORKS

Workshops : Seminars :  
Campaigns : Car Markets

Industry Liaison Personnel  
Breakfasts, Business Pitch

Road Safety Campaigns -  
Technical

Mini Markets -Month ends-  
Showcase OEM Products.

## 2. K.E.Y TECH

Science: Maths: Accounting  
Tutoring : High School Learners:  
Matric Readiness

Digi Lab Basics - Block chain  
Technology, Games &  
Simulations

Diagnostics Expos /Tech  
Competitions - Master  
Technician, TechAfrika

## 4. K.E.Y LEAD SBU

Workshop Demo Lab

Accreditation Consultancy

SMME Mentorship & Coaching

Youth Leadership  
Business Leadership.

# TARGET MARKET -AUDIENCE

## K.E.Y AUTO

- TVET College N1- N3 Certificate Holders
- Matriculants with Maths & Science National Passes
- Disadvantaged Youth Communities
- Unqualified Workshop Mechanics -Assistants
- Upskilling - Existing Technicians/Artisans
- General Public - DIY Prog

## K.E.Y NETWORKS

- Auto Dealerships
- Transport/Fleet Departments
- Taxi Industry/Petrol Attendants/Panel Shops
- O.E.M's
- QCTO
- merSETA
- Partnerships e.g Business Chambers

## K.E.Y TECH

- TVET College N1- N3 Certificate Holders
- Matriculants with Maths & Science National Passes
- Disadvantaged Youth Communities
- SMME Workshop Mechanics
- Upskilling - Existing Technicians
- Car Owners - DIY @ home
- Women Segments

## K.E.Y LEAD SBU

- KiYK Learners/Artisans
- SMME Workshops
- SDP's
- SDF's
- Youth Organizations
- Unemployed Graduates
- NPO's & NGO's

# ACCREDITED & PROVIDER PROGRAMS

The Academy develops Technical Skills in Motor & Diesel Mechanics Full and Part Qualification courses namely:

1. Full Qualification courses [QCTO ]

**OFO Code**

653102

653306

**Programme**

**Motor Mechanic**

**Diesel Mechanic**

2. Part Qualifications (Unit Standards & Skills Programme)

- **Short Course Programs accredited by merSETA**

# SKILLS PROGRAMS OFFERED - SP's

## 1. Vehicle Service Person – SP 0542/11-37

<b>NLRD</b>	<b>Unit Standard</b>
13220	Keep the work area safe & productive
15123	Select & use vehicle lifting equipment
12219	Select, use & care for engine power tools
260179	Carry out an automotive service
253440	Assemble mechanical components
253425	Repair internal combustion engines
244056	Understand the fundamentals of engine technology
119744	Select, use & care of engineering hand tools
119750	Inspect & lubricate an auto system

## **2. Basic Auto Electrical Skills – SP 0547/11-17**

### **NLRD Unit Standard**

**260717 Remove & fit automotive components**

**260638 Service automotive batteries**

**244056 Understand fundamentals of engineering technology**

**119744 Select care for engine hand tools**

**116932 Operate personal computer system**

**13258 Participate in group work activities**

**13220 Keep the work area safe & productive**

## **3. Basic Automotive Repairing Skills – SP 0841/13-17**

### **NLRD Unit Standard**

**244053 Dismantle automotive main components**

**13282 Maintain brakes & clutches**

**15118 Remove vehicle sub components**

**244099 Repair & assemble sub-components**

**244051 Test & repair engine cooling systems**

4. **Automotive Workshop Assistant – SP 0562/11-17**

**NLRD**

**Unit Standard**

- 12476 **Select, use & care for engine measuring equipment**
- 13220 **Keep work area safe & productive**
- 15123 **Select & use vehicle lifting equipment**
- 12219 **Select, use & care of engineering power tools**
- 119463 **Access & use information from texts**
- 119456 **Write & present a detailed context**
- 119454 **Maintain & adapt oral & signed communication**
- 119750 **Inspect & lubricate an automotive system**
- 119744 **Select, use & care of engineering hand tools**
- 260717 **Remove & fit automotive components**
- 260638 **Service automotive batteries**

5. **Basic Automotive Servicing Skills – SP 0842/13-17**

<b>NLRD</b>	<b>Unit Standard</b>
260719	<b>Carry out an automotive service</b>
13220	<b>Keep work area safe &amp; productive</b>
119744	<b>Select, use &amp; care of engineering hand tools</b>
244056	<b>Understand the fundamentals of engine technology</b>

6. **Workshop Servicing & Lubrication Skills – SP 0846/13-17**

<b>NLRD</b>	<b>Unit Standard</b>
260719	<b>Carry out an automotive service</b>
119750	<b>Inspect &amp; lubricate an automotive system</b>
244056	<b>Understand the fundamentals of engine technology</b>





**GLOBAL YOUTH INITIATIVE**

**KYK**  
Knowledge Is Your Key is partnering with  
**The JOHN MAXWELL Team**  
**GLOBAL YOUTH INITIATIVE WEEKEND**  
**OCTOBER 20, 2018**

During GYI, youth will be equipped, inspired and empowered to:

- Have a Positive Self Image**  
Self-confidence and good character are at the heart of great leaders.
- Respect Themselves and Others**  
Great leaders do not bully or put others down. They value people and build them up.
- Be a Positive Influence**  
Leadership is influence. Young people are the leaders of today!
- Fail Forward Toward Success**  
Leaders have the right attitude about failure as an important part of success.

**YOU ARE INVITED!**  
Global Youth Initiative Awareness Event  
**OCTOBER 20, 2018 | 9:00AM**  
Knowledge Is Your Key (KYK)  
1025 Park Street (Next to Ambassador Total Garage)  
Hatfield, Pretoria

**FOR MORE INFORMATION, CONTACT**  
admin@kiyk.co.za | 012 362 2105  
www.kiyk.co.za

MC : **Cay-Low Mbedzi**  
Founder & President : The Youth Voice Of SA

# KiYK Provider Programs


- ▶ Pretty Hands is a course specifically designed for a modern woman who is interested in learning and acquiring more information about the basic maintenance of a car
- ▶ Car Maintenance Programs
- ▶ Recycle Upcycle Upskill
- ▶ Youth Leadership Workshops
- ▶ Tutoring
- ▶ Mentorship
- ▶ Coaching





# KiYK VALUES

- ▶ COMMITMENT
- ▶ RESPECT
- ▶ INTEGRITY
- ▶ TEAM - WORK
- ▶ PASSION
- ▶ EXCELLENCE



*Knowledge Is Your Key*

**KEEP  
EDUCATING  
YOURSELF**

Empowered To Empower The World

[www.kiyk.co.za](http://www.kiyk.co.za)

THANK  
YOU